

SPIDER-MAN

MARVEL COMICS GROUP™



30¢ 161
OCT
02457



the AMAZING SPIDER-MAN®

IT'S THE BATTLE YOU DEMANDED--
AS EVERYONE'S FAVORITE WEB-SLINGER
STRUGGLES FOR HIS VERY LIFE AGAINST
NIGHTCRAWLER!

AND
IF THAT
ISN'T ENOUGH
TROUBLE, THE
PUNISHER
IS GUNNING
FOR SPIDEY,
TOO!

KANE & ROMITA



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Declare your Independence...

Earn your own PRIZES or CASH

the Easy J.S.C.A. Way!

DIGITAL WRISTWATCH Sell Only 1 Order

AM/FM RADIO Sell Only 1 Order

40X TELESCOPE WITH TRIPOD Sell Only 1 Order

SKILCRAFT ILLUMINATED MICROSCOPE Sell Only 1 Order

CADET SLEEPING BAG Sell Only 1 Order

HOLLY HOBBI SEWING MACHINE Sell Only 1 Order

FULL SIZE WOOD GUITAR Sell Only 2 Orders

TABLE TOP POOL TABLE Sell Only 1 Order

BIKE RADIO AND TRANSCEIVER Sell Only 2 Orders

24" ACTION TAIL SKATE BOARD Sell Only 2 Orders

CASSETTE TAPE RECORDER Sell Only 2 Orders

ELECTRONIC POCKET CALCULATOR Sell Only 1 Order

BARBI DISCO PHONO (WITH SING ALONG MICROPHONE) Sell Only 2 Orders

COX SKYMASTER WITH ACCESSORIES Sell Only 1 Order

TENSOR STEEL TENNIS RACKET Sell Only 1 Order

SKILCRAFT CHEMISTRY SET Sell Only 1 Order

WALKIE-TALKIES Sell Only 1 Order

SPALDING BALL GLOVE Sell Only 1 Order

SPIN FISHING OUTFIT Sell Only 1 Order

POCKET CALCULATOR Sell Only 1 Order

TRANSISTORIZED INTERCOM SET Sell Only 1 Order

AIR POWERED HOCKEY GAME Sell Only 2 Orders

Send me my first order of 12 Greeting Card Boxes to sell as checked below
 Check one only: ☐ Christmas Cards ☐ All Occasion Cards

Name _____ Apt. No. _____
 Address _____
 City _____ State _____ Zip _____

Parent's Signature _____

Fold Over Here • Don't Cut! Do Seal (Paste, Staple or Scotch Tape) • No Stamp Needed!

FIRST CLASS
 PERMIT NO. 3105
 SPRINGFIELD,
 MASSACHUSETTS



Business Reply Mail
 NO POSTAGE NECESSARY IF MAILED IN U.S.

Postage Will Be Paid By
Junior Sales Club of America

Dept. 76MC-6
 SPRINGFIELD, MASSACHUSETTS 01101

No limit to the Number of
PRIZES or CASH
 you can win!
 JUST A FEW SHOWN HERE



★ Join the Winning '76ers at J.S.C.A. ★

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of lovely All Occasion Greeting Cards or sensational new Christmas Cards. As each order is sold, you may reorder additional cards until you've met your prize requirements. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 18 fine quality greeting cards cost just \$2.00. That is about 11¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 70¢ FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time, you have any boxes unsold, promptly return them prepaid by parcel post, keeping 70¢ for each box you've sold. Get the prizes you want the fast, easy J.S.C.A. way. Act now!

★ Join now — it costs you nothing ★

Junior Sales Club of America
 SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON-REPLY CARD • CUT & MAIL TODAY • NO STAMP NEEDED

While attending a demonstration in radiology, student PETER PARKER was bitten by a spider which had accidentally been exposed to RADIOACTIVE RAYS. Through a miracle of science, Peter soon found that he had GAINED the insect's powers...and had, in effect, become a human spider...

Stan Lee PRESENTS: THE AMAZING SPIDER-MAN™

LEN WEIN / ROSS ANDRU / MIKE ESPOSITO / GLYNIS WEIN / IRV WATANABE
 WRITER / EDITOR ILLUSTRATOR EMBELLISHER COLORIST LETTERER

HELPFUL HINT #426: STUDY THE FRONT PAGE OF THIS NEWSPAPER MOST CARE — FULLY, MARVELITE.

WHAT IF YOU DON'T BELIEVE US? THEN JUST TURN THE PAGE OVER — AND SEE FOR YOURSELF!

BECAUSE THIS INNOCENT EXAMPLE OF THE FOURTH ESTATE AT WORK IS GOING TO BE RESPONSIBLE FOR MORE ALL-OUT ACTION AND EXCITEMENT THAN YOU'VE EVER BEFORE SEEN ALL AT ONE TIME!

WALL-CRAWLING KILLER STILL AT LARGE!

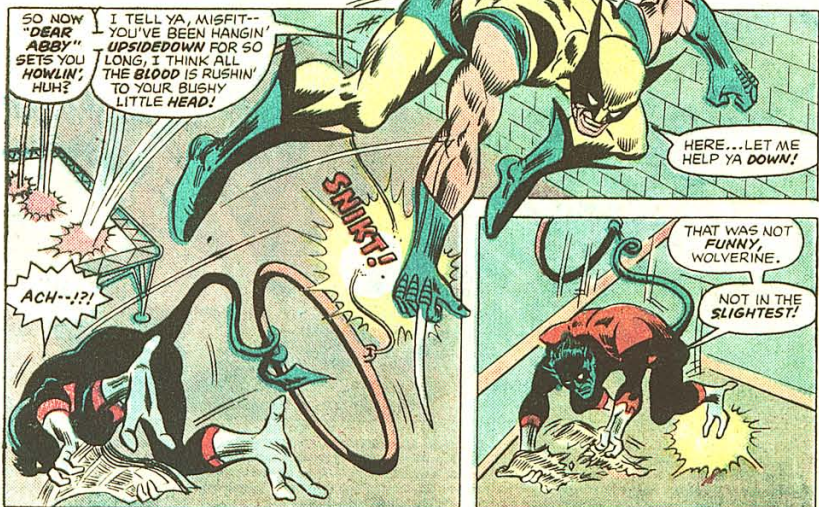
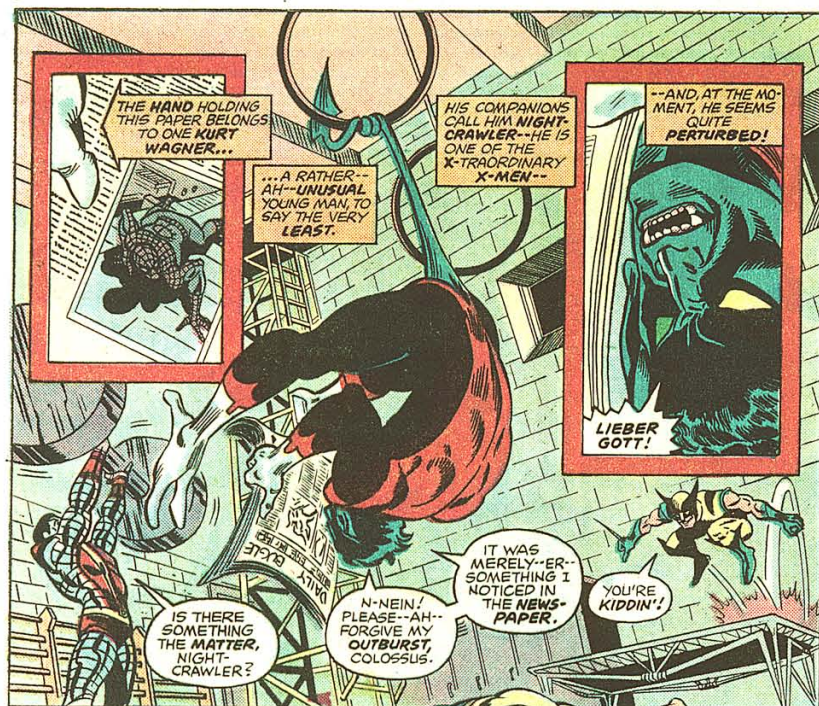
SPIDER-MAN THE MASK BEHIND THE MENACE

AND THE NIGHTCRAWLER CAME PROWLING, PROWLING

DAILY

THE SNIPER VICTIM

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THE WORLD FAMOUS NEW AMERICAN PHYSIQUE CHEST DEVELOPER

A FABULOUSLY SUCCESSFUL TOTAL SYSTEM FOR NEW BIG CHEST INCREASE

GUARANTEED YOU MUST INCREASE CHEST MEASUREMENTS 2 TO 4 INCHES IN JUST 14 DAYS OR YOUR MONEY BACK!



Why is this approach to muscle building world famous? We are perhaps the only successful bodybuilders who concentrate on a big chest first and offer the complete total system in a complete kit. **NOTHING ELSE TO BUY!**

Results are not uniform and vary with user. You increase at your own pace.

For the man or boy whose fate denied a beautiful, strong body, help is here! How? Our new easy system in complete packaged kit with our world famous pectoral chest developer lets you attain enormous chest measurements *fast!* Then at your own convenience, add a total of 6, 8, 10, 12, 16, 20 inches on your chest, back and shoulders.

Research has shown the chest is the dynamic focal point, the power center of the physique, around which your entire bodybuilding program can be structured. If your chest is small or scrawny, body development can be slow, almost never ending. When your chest becomes big, other muscles can be built up *super-fast!* A big chest first! Always!

Research shows people usually judge a guy by the size of his chest. Why? Look around. Do guys parade about town in swim suits? No! Everybody wears clothes. While your other muscles can be hidden under clothing, a big chest stands out at first glance. Your stomach, thigh and leg muscles can be concealed under pants. Arm muscles can be hidden under sleeves. But a big chest is an attention-getter. It can indicate virility, dynamism and courage.

ONLY \$7.95 NOTHING ELSE TO BUY!

Guy's with big chests command respect. A big chest warns: "Don't tangle with me!" Girls love to be seen with guys who look like winners.

We are so absolutely confident you will regard our total system as your fantastic success story that if you do not see 2 to 4 new inches in just 14 days, return valuable kit for full, immediate refund. Why is our kit famous? It is our belief this renowned method is the world's most effective bodybuilding plan because it lets you attain a big chest first. Then at your own convenience, add a total of 6, 8, 10, 12, 16, 20 inches on chest, back and shoulders. Fantastic!

BIG CHEST FIRST! OTHER BODY MUSCLES LATER!

What does our exclusive, chest building kit include? Our copyrighted, illustrated method-course to increase chest measurements fast, plus an engineered pectoral chest building mechanical aid, sold for many, many years the world over.

FREE! crushing vice-grip course

NEW AMERICAN PHYSIQUE, GPO Box 1694-MV, Boston, Mass. 02105

Kindly rush me your famous chest kit. I enclose \$7.95 plus \$0.67 handling on your full, immediate money back guarantee. (Sorry, No COD)

Name _____ Address _____ City _____ State _____ Zip _____

BUILD MIGHTY MUSCLES!

New Herculean approach! Details: 25¢
Herculean, Box 896-LV, Boston, Mass. 02103

WANT TO STAND TALLER FAST?

2 to 7 inches in a few weeks!
A Discovery! All ages. 100% Guaranteed!
Rush 25¢ to: New Height,
Box 2296-AV, Boston, Mass. 02107

MASCULINITY & VIRILITY

versus frailty & impotence
Info: Send 25¢
Male, Box 6083-VL, Boston, Ma. 02209



SPIDER-MAN ACTION WATER GLOVE™

NEW



HEY KIDS!!! Get the Glove that looks and works just like Spider-man's. It shoots water just like Spider-man shoots his web! It's easy, just load your glove with water and shoot a thick spray UP TO 25 FEET AWAY, just by squeezing the palm.

You get an Action Water Glove for the right hand plus a Special Refill Bottle so you can carry refills with you. Two sizes are available, small [under age 7] and regular [age 7 & over]....**ALL FOR ONLY \$3.75 plus 75¢ for postage & handling.** Iowa residents add 3% sales tax.

U.S. & CANADA ORDERS ONLY
Allow 4 - 6 weeks for delivery.

Ju Mar Enterprises, Inc.
P.O. Box 492
Dubuque, Iowa 52001

Please send me (indicate quantity): _____ Regular
Small at \$3.75 ea. & 75¢ ea. for postage & handling. (Check or Money Order only)

Name _____ Address _____ City _____ State _____ Zip _____

when I planned to retire before fifty

this is the business that made it possible

a true story by John B. Haikey

Starting with borrowed money, in just eight years I gained financial security, sold out at a profit and retired.



"Not until I was forty did I make up my mind that I was going to retire before ten years had passed. I knew I couldn't do it on a salary, no matter how good. I knew I couldn't do it working for others. It was perfectly obvious to me that I had to start a business of my own. But that posed a problem. What kind of business? Most of my money was tied up. Temporarily I was broke. But, when I found the business I wanted I was able to start it for a small amount of borrowed money.

"To pyramid this investment into retirement in less than ten years seems like magic, but in my opinion any man in good health who has the same ambition and drive that motivated me, could achieve such a goal. Let me give you a little history.

"I finished high school at the age of 18 and got a job as a shipping clerk. My next job was butchering at a plant that processed boneless beef. Couldn't see much future there. Next, I got a job as a Greyhound Bus Driver. The money was good. The work was pleasant, but I couldn't see it as leading to retirement. Finally I took the plunge and went into business for myself.

"I managed to raise enough money with my savings to invest in a combination motel, restaurant, grocery, and service station. It didn't take long to get my eyes opened. In order to keep that business going my wife and I worked from dawn to dusk, 20 hours a day, seven days a week. Putting in all those hours didn't match my idea of independence and it gave me no time for my favorite sport—golf! Finally we both agreed that I should look for something else.

"I found it. Not right away. I investigated a lot of businesses offered as franchises. I felt that I wanted the guidance of an experienced company—wanted to have the benefit of plans that had brought success to others, plus the benefit of running my own business under an established name that had national recognition.

"Most of the franchises offered were too costly for me. Temporarily all my capital was frozen in the motel. But I found that the Duraclean franchise

offered me exactly what I had been looking for.

"I could start for a small amount. (Today, less than \$1500 starts a Duraclean dealership.) I could work it as a one-man business to start. No salaries to pay. I could operate from my home. No office or shop or other overhead. For transportation, I could use the trunk of my car. (I bought the truck later, out of profits.) And best of all, there was no ceiling on my earnings. I could build a business as big as my ambition and energy dictated. I could put on as many men as I needed to cover any volume. I could make a profit on every man working for me. And I could build little by little, or as fast as I wished.

"So, I started. I took the wonderful training furnished by the company. When I was ready I followed the simple plan outlined in the training. During the first period I did all the service work myself. By doing it myself, I could make much more per hour than I had ever made on a salary. Later, I would hire men, train them, pay them well, and still make an hourly profit on their time that made my idea of retirement possible—I had joined the country club and now I could play golf whenever I wished.

"What is this wonderful business? It's Duraclean. And, what is Duraclean? It's an improved, space-age process for cleaning upholstery, furniture, rugs, and tacked down carpets. It not only cleans but it enlivens and sparkles up the colors. It does not wear down the fiber or drive part of the dirt into the base of the rug as machine scrubbing of carpeting does. Instead it *lifts* out the dirt by means of an absorbent dry foam.

"Furniture dealers and department stores refer their customers to the Duraclean Specialist. Insurance men say Duraclean can save them money on fire claims. Hotels, motels, specialty shops and big stores make annual contracts for keeping their carpets and furniture

fresh and clean. One Duraclean Specialist signed a contract for over \$40,000 a year for just one hotel.

"Well, that's the business I was able to start with such a small investment. That's the business I built up over a period of eight years. And, that's the business I sold out at a substantial profit before I was fifty."

Would you like to taste the freedom and independence enjoyed by Mr. Haikey? You can. Let us send you the facts. Mail the coupon, and you'll receive all the details, absolutely without obligation. No salesman will ever call on you. When you receive our illustrated booklet, you'll learn how we show you STEP BY STEP how to get customers; and how to have your customers get you more customers from their recommendations.

With no obligation, we'll mail you a 24-page brochure explaining the business. Then you, and you alone, in the privacy of your home, can decide. Don't delay. Get the facts before your location is taken by someone else. Mail the coupon, now.

DURACLEAN INTERNATIONAL
6218 Duraclean Bldg., Deerfield, Ill. 60015



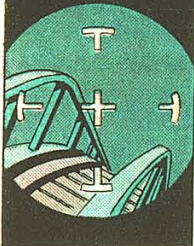
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DURACLEAN INTERNATIONAL
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Deerfield, Illinois 60015

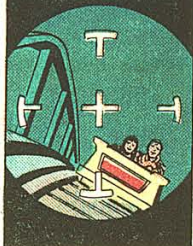
WITHOUT OBLIGATION mail letter and 24-page illustrated booklet explaining how I can increase my income and family security with a Duraclean Dealership. The salesman is to call.

Name _____ Address _____ City _____ State _____ Zip _____

BUT, LEST YOU FORGET THE NAME OF THIS MAG, WE'D BETTER TAKE OUR LEAVE OF THE X-MEN'S WESTCHESTER HEAD-QUARTERS--



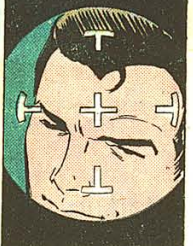
--AND TARGET IN ON CERTAIN CONEY ISLAND ROLLER COASTER--



--WHERE WE CAN INTRODUCE OUR WEB-SLINGING STAR--



--IN HIS EVERY-DAY IDENTITY OF COLLEGE STUDENT PETER PARKER--



WHO CURRENTLY HAS A BETTER THAN RUNNING START ON LOSING HIS LUNCH!



C'MON NOW, TIGER--ISN'T THIS FUN?



OH, S-S-SURE, MARY JANE. IT'S J-J-JUST GREAT--

--IF YOU'RE INTO PREMATURELY WHITE HAIR!



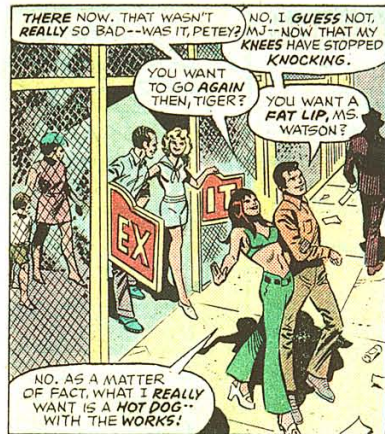
YOU CAN OPEN YOUR EYES AND PEEL YOUR SWEATY LITTLE FINGERS FREE OF THE HANDRAIL NOW, SPORT.

THE RIDE IS ALMOST OVER.

I'M NOT LETTING GO OF ANYTHING, M.J.--UNTIL MY FEET ARE PLANTED BACK ON TERRA FIRMA!

BE SERIOUS, PETER--OR I'LL NEVER TAKE YOU ON ONE OF THESE THINGS AGAIN!

P-P-PROMISE?



THERE NOW, THAT WASN'T REALLY SO BAD--WAS IT, PETEY? NO, I GUESS NOT, M.J.--NOW THAT MY KNEES HAVE STOPPED KNOCKING.

YOU WANT TO GO AGAIN THEN, TIGER?

YOU WANT A FAT LIP, MS. WATSON?

NO, AS A MATTER OF FACT, WHAT I REALLY WANT IS A HOT DOG WITH THE WORKS!

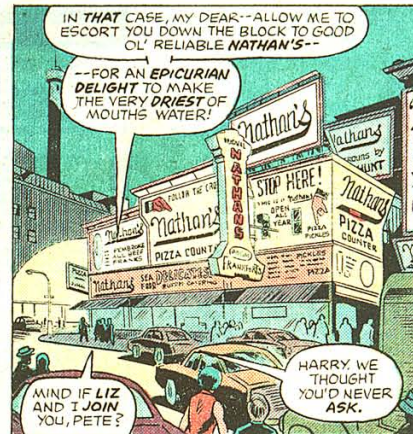


WHAT CAN I DO FOR YOU FOLKS?

MAKE IT TWO ORDERS OF FRIES FOR US.

PLUS ONE FRANK WITH EVERYTHING FOR THE LADY HERE, MY GOOD MAN.

AND HURRY IT, HANDSOME.



IN THAT CASE, MY DEAR--ALLOW ME TO ESCORT YOU DOWN THE BLOCK TO GOOD OL' RELIABLE NATHAN'S--

--FOR AN EPICURIAN DELIGHT TO MAKE THE VERY DRIEST OF MOUTHS WATER!

WIND IF LIZ AND I JOIN YOU, PETE?

HARRY WE THOUGHT YOU'D NEVER ASK.

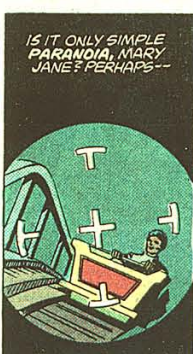


HEY, SORRY ABOUT THE WAY I ACTED ON THAT ROLLER COASTER, RED--

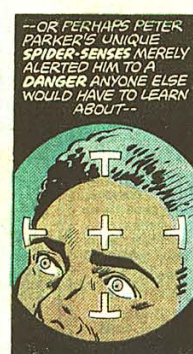
--BUT I JUST COULDN'T ESCAPE THE FEELING THAT SOMEONE WAS WATCHING ME.

Y'KNOW, PETER, THAT'S WHAT I LIKE MOST ABOUT YOU--

--YOU'RE SO CUTE WHEN YOU GET PARANOID.



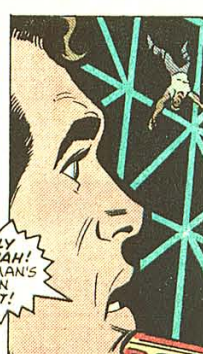
IS IT ONLY SIMPLE PARANOIA, MARY JANE? PERHAPS--



--OR PERHAPS PETER PARKER'S UNIQUE SPIDER-SENSES MERELY ALERTED HIM TO A DANGER ANYONE ELSE WOULD HAVE TO LEARN ABOUT--

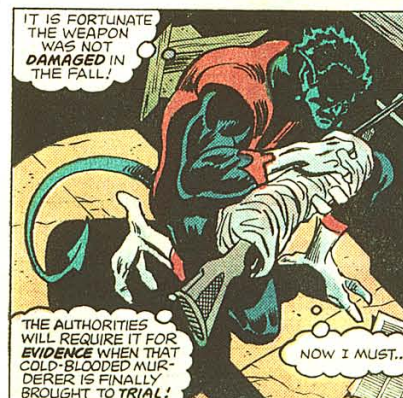


BLAM! --THE HARD WAY!!



HOLY HANNAH! THAT MAN'S BEEN SHOT!

CONTINUED AFTER NEXT PAGE



NEW! THESE DOLLS ALSO AVAILABLE: SPIDER-MAN, CAPT. AMERICA, THE LIZARD, IRON MAN, GREEN GOBLIN, THE HULK, THE FALCON!

NEW GOODIES FROM MARVEL!

MEGO SUPERHERO DOLLS! EACH DOLL IS 8" HIGH, MADE OF BENDABLE, FOSABLE PLASTIC, WITH COSTUMES MADE OF REAL CLOTH! ORDER ONE, SEVERAL OR ALL--FOR YOUR VERY OWN!

NEW! **A SPIDEY... SPECIAL!**

NOW--(FOR A LIMITED TIME ONLY) YOU CAN ORDER YOUR SPIDEY WEB-SHOOTER FOR ONLY \$1.99 PLUS 49¢ POSTAGE & HANDLING. AND--AS A SPECIAL ADDED ATTRACTION WE'RE NOW OFFERING SPIDEY AUXILIARY PACS! THEY ATTACH RIGHT ON TO YOUR WEB-SHOOTER! ONLY...\$1.19 PLUS 39¢ POSTAGE & HANDLING. A BARGAIN AT TWICE THE PRICE!

MR. FANTASTIC \$3.79 EACH & 59¢ PDS. & HAND.

INVISIBLE GIRL

TORCH

CONAN

THING

THOR

SON OF ORIGINS OF MARVEL COMICS BY STAN LEE. LUXURY COATED COVER ONLY \$6.95 PLUS 50¢ POSTAGE AND HANDLING. DE-LUXE CLOTH BOUND ONLY \$10.95 PLUS 50¢ POSTAGE AND HANDLING.

IS HERE!

THE ORIGINS OF MARVEL COMICS

SPIDER-MAN TAKES TO THE AIR IN THIS NEW AMAZING SPIDEYCOPTER! THIS SENSATIONAL TOY ANSWERS THE QUESTION, "HOW DOES SPIDEY GET AROUND TOWN WHEN HE RUNS OUT OF WEB-FLUID?" \$1.98 & 39¢ P.&H.

SUPERHERO MERCHANDISE
P.O. BOX 777
DOVER, N.J. 07801
ATTENTION: DEPARTMENT 7

OUR GUARANTEE--IF YOU ARE NOT FULLY SATISFIED THE MERCHANDISE MAY BE RETURNED FOR A FULL REFUND.

ENCLOSED IS \$ _____ *FOR THE FOLLOWING:
*INCLUDES POSTAGE & HANDLING. ALLOW 4 WEEKS DELIVERY.

ORIGINS OF MARVEL \$7.45 □ \$11.45* SON OF ORIGINS \$7.45 □ \$11.45*
□ SPIDEY WEB SHOOTER \$2.48* □ SPIDEY CAR \$6.64*
□ SPIDEY AUXILIARY PACS \$1.58* □ SPIDEY COPTER \$2.37*
□ CAPT. AMERICA CAR \$6.64*

MEGO DOLLS \$4.98 EACH FILL IN YOUR CHOICES

NAME _____ AGE _____
STREET _____
CITY _____
STATE _____ ZIP _____
N.J. RESIDENTS ADD STATE SALES TAX. CANADIAN RESIDENTS ADD 50%.

SPECIAL MAGIC SET FROM OFFER CHARMS

\$6⁰⁰ VALUE ONLY \$3⁰⁰ PLUS 5 CHARMS POPS WRAPPERS

CHARMS BLOW IT UP TAKES 10

SET A
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Spike/Coin Trick
Viz Escape
Mysterious Bottle
Book of 102 Tricks
and others

SET B
X-Ray Box
Snap It Mystery
Coin Vanisher
Dollar Bill Trick
Book of 101 Tricks
and others

SET C
Mystery Calculator
Wonder-Tube
Coin Vanisher
Disappearing Cards
Magic/Stunt Book
and others

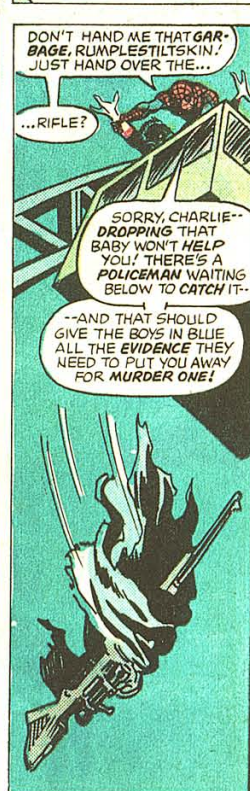
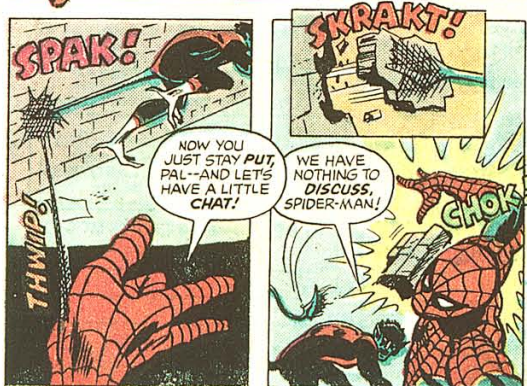
MAGIC, G.P.O. Box 2025, N.Y., N.Y. 10001

SEND NAME AND ADDRESS TO:
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Indicate set number A, B or C you are ordering.
Enclose \$3.00 cash or check plus any 5 CHARMS pop wrappers. Allow 4 weeks for delivery.

SET A ☐ SET B ☐ SET C ☐

NAME _____
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STATE _____ ZIP _____
OFFER EXPIRES DECEMBER 31, 1976 M

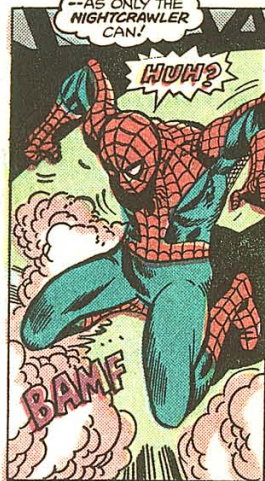
VISIT THE SUPERHERO SHOP, CENTER GROVE RD. E, RT. 10, RANDOLPH, N.J. (201) 361-6327





OBSOLETE I'VE BEEN WRONG! SPIDER-MAN IS NOT THE MURDERER I SOUGHT!

THUS PERHAPS IT IS TIME FOR ME TO BEAT A STRATEGIC RETREAT--



--AS ONLY THE NIGHTCRAWLER CAN!

HUH?



H-HE JUST DISAPPEARED --IN A PUFF OF FIRE AND BRIMSTONE!

...BUT FULL FLEDGED DEMONS?!!

OH, MAN--I'VE TANGLED WITH VULTURES... RHINOS... JACKALS ...AND SCORPIONS, AMONG OTHERS...



FACE IT, WEBHEAD, YOU KEEP THIS UP--

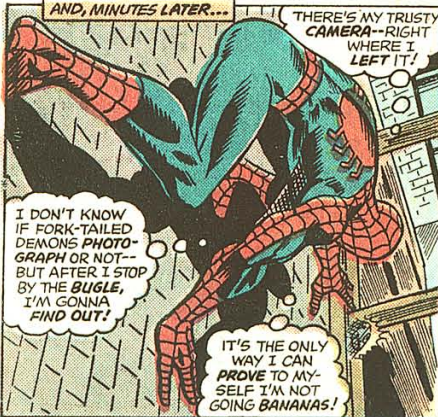
--AND THEY'RE GONNA BE MEASURING YOU FOR A ROOM WITH RUBBER WALLS!

HEY, THE WEB-SLINGER'S GETTING AWAY, SARGE!

BUT ONE GOOD SHOT--AND I CAN STILL BRING HIM DOWN!

FORGET IT, HENNESSY! I WON'T HAVE YOU FIRING WILD IN A POPULATED AREA!

BESIDES, HE'S ALREADY WELL OUT OF RANGE!



AND, MINUTES LATER...

THERE'S MY TRUSTY CAMERA--RIGHT WHERE I LEFT IT!

I DON'T KNOW IF FORK-TAILED DEMONS PHOTOGRAPH OR NOT-- BUT AFTER I STOP BY THE BUGLE, I'M GONNA FIND OUT!

IT'S THE ONLY WAY I CAN PROVE TO MYSELF I'M NOT GOING BANANAS!



SO SPIDER-MAN TOOK PICTURES OF OUR ENCOUNTER, EH?

I DON'T KNOW WHAT ULTERIOR PURPOSE HE HAS IN MIND FOR THEM--

--BUT, ONE WAY OR ANOTHER, I'VE GOT TO GET THOSE PHOTOS BACK!



THE NIGHT OWL EDITION OF THE DAILY BUGLE HAS FINALLY BEEN PUT TO BED, AND A WEARY JOE ROBERTSON WOULD GLADLY FOLLOW ITS EXAMPLE--



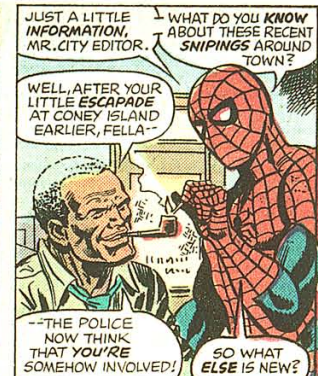
--IF HE DIDN'T HAVE TO DEAL WITH INTERRUPTIONS LIKE--THIS!

NEED A LIGHT, ROBBIE?

SPIDER-MAN?!!

SKRITCH!

WHAT DO YOU WANT, MISTER?



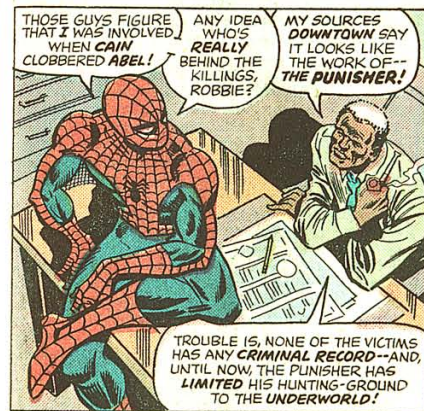
JUST A LITTLE INFORMATION, MR. CITY EDITOR.

WHAT DO YOU KNOW ABOUT THESE RECENT SNIPINGS AROUND TOWN?

WELL, AFTER YOUR LITTLE ESCAPE AT CONEY ISLAND EARLIER, FELLA--

--THE POLICE NOW THINK THAT YOU'RE SOMEHOW INVOLVED!

SO WHAT ELSE IS NEW?



THOSE GUYS FIGURE THAT I WAS INVOLVED WHEN CAIN CLOBBERED ABEL!

ANY IDEA WHO'S REALLY BEHIND THE KILLINGS, ROBBIE?

MY SOURCES DOWNTOWN SAY IT LOOKS LIKE THE WORK OF--THE PUNISHER!

TROUBLE IS, NONE OF THE VICTIMS HAS ANY CRIMINAL RECORD--AND, UNTIL NOW, THE PUNISHER HAS LIMITED HIS HUNTING-GROUND TO THE UNDERWORLD!



ROBERTSON, I...

GREAT GADFREY!

THANKS, ROBBIE. ONE LAST QUESTION--AND THEN I'LL TAKE OFF.

WHAT WOULD YOU SAY IF I TOLD YOU I'VE SEEN A POINTY-EARED DEMON WITH A LONG FORKED TAIL?

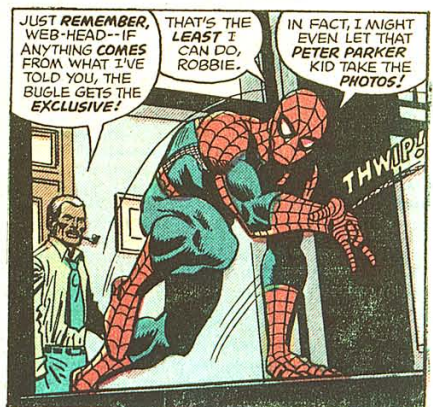


I'D SAY YOU OUGHT TO HAVE YOUR EYES EXAMINED...

YEAH, THAT'S WHAT I THOUGHT YOU'D SAY.

...OR YOUR HEAD EXAMINED...

...OR BOTH!



JUST REMEMBER, WEB-HEAD--IF ANYTHING COMES FROM WHAT I'VE TOLD YOU, THE BUGLE GETS THE EXCLUSIVE!

THAT'S THE LEAST I CAN DO, ROBBIE.

IN FACT, I MIGHT EVEN LET THAT PETER PARKER KID TAKE THE PHOTOS!

THE SPIDER'S WEB

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NON MEA CULPA DEPT.:
It seems your batty Bullpen has been completely deluged with letters from True Believers, all requesting no-prizes for catching everybody's favorite Web-Slinger with his pants down on page 17, panel 4, of SPIDER-MAN #157.

Well, much though we hate to disappoint such a mind-boggling multitude of Marveldom Assembled, we're afraid you're all out of luck. Y'see, for once, your much-beleaguered Bullpen is *not* guilty as charged. (Gee, kinda chokes you up, don't it?)

Spider-Man's seeming lack of decorum was actually an error on the part of our peerless printers—and for those of you who are concerned about such things, we'll now explain the whys-and-wherefores.

Basically, it's like this: all the mighty multitude of colors in our magnificent mags are achieved by printing only four colors (black, blue, red, and yellow) in various value and tone combinations. The blue of Spidey's uniform is produced by printing a red dot pattern over a solid blue plate. (Look close at the page and you can see the dots.) In the particular instance you've all pointed out to us, the printer accidentally omitted the blue plate, printing only the red, and thus making it appear your friendly neighborhood Spider-Man had become the first Comics Code-approved streaker.

We really hate to crow like this, but it's so rare that your loyal armadillos are really innocent of a blatant boo-boo such as this that we just can't help ourselves.

Now, if we can wake up those of you in the audience who've fallen asleep during our little impromptu lecture, we'll get down to your letters on SPIDER-MAN #157.

And away we go....

Dear Len, Ross, and Mike,

"The Ghost that Haunted Octopus!" in SPIDER-MAN #157 was one of the most surprising issues I've read in quite some time...and for a number of reasons.

I honestly didn't think you'd ever come up with a plausible explanation of how Dr. Octopus survived that nuclear blast, but you did it! That was surprise number one! Really, I had forgotten all about that fact that Ock's arms were radiation resistant!

Surprise number two was the beginning of a new friendship between Liz Allen and Harry Osborne...and the renewing (?) of the old one between Aunt May and the Doctor. You know, that almost sounds like a romance comic, but it really worked, Len. All of these little encounters and sub-plots and such are so reminiscent of the early SPIDER-MAN stories by Stan, Steve, and Johnny. And it was reading those yellowing issues of my brothers that first got me started reading your Marvelous stories.

Oh! Of course, the biggest surprise had to be the panel in which Spidey came crashing through that window minus his pants. What a cut-up! At least he had the presence of mind to pull them back on and dive out of the panel before that Doberman could strike. (All kidding aside, I take it the printers made an error...right?)

All in all, it was a surprising issue. And the surprises were all good ones. Now if Spidey can just web up a parachute before he smacks down, maybe you can come up with a surprising way to explain Hammerhead's ghost.

Alice Downes
(no address given)

Truth to tell, Alice, we didn't think we'd ever be able to come up with a plausible explanation of how Dr. Octopus survived that nuclear explosion either. We were on the verge of chalking it up to Divine Intervention, when we remembered Doc Ock's radiation-resistant arms and *voilà*... Doctor Octopus

lived again! Your batty Bullpen is nothing if not creative under pressure!

Who says this isn't the Marvel Age of Impossible Explanations? Dear Len and Ross,

It's often been said that clever variations on an old theme can be successful, and in the case of "The Ghost that Haunted Octopus!" said aphorism was most definitely lent a sufficient deal of credence. If I remember correctly, Aunt May has been romanced by the insidious Dr. Octopus at least twice in the past, but never did I expect the bizarre circumstances that arose with this third such meeting. But, somehow, I can't help getting the feeling that the characters in this series are in stasis. Reshavings of old situations seem to abound—not just here, but in more and more Marvel titles of late—and while this was one of the most inventive variations on a theme, it would really be nice if you could somehow advance the situation of Aunt May, of Peter (still in college!) and so forth.

This issue also planted the seeds of the return of the Spidey-mobile, I note (with vague apprehensions). Hopefully, you'll be as wildly inventive with the thing as possible; you must certainly have something creative in mind, knowing you.

And now, on to the art! Ah, the art! While Ross Andru did not send me into cartwheels when his art first appeared in these web-smeared pages, I've got to 'fess up that he's certainly brought me around over the long run. In the beginning, his cartoon-type renderings of all our favorite characters turned me off. But, for someone who's been in the business for as long as Ross, I've gotta hand it to him—he's still experimenting with layouts, storytelling, style, and technique. This issue was a high-water mark—Andru's virtually gone berserk with renewed creativity and freshness after his return from the art outing on the SUPERMAN/SPIDER-MAN treasury team-up. Wow! Keep it up, Ross! (Any outside chance of your possibly doing at least another title, p. rhaps a bi-monthly?)

I'm happy to note the supporting cast hasn't been stagnating, and I eagerly look forward to the continued evolution of the still nascent relationship between Liz Allen and Harry Osborne. However, I really don't look forward to any future reversals of Harry's personality *à la* the Green Goblin. If Gobby is going to return, please, let someone else besides the just-recovering Mr. Osborne don that emerald garb. And, hopefully, Mary Jane and Peter will not endlessly go on with their on-and-off love affair. Maybe it's time for a new female to seriously enter the life of our harried Spider-Man.

I'm looking forward to the return of an old favorite, Hammerhead (how you're going to do it is beyond me).

Ed Norton
328 Chauncey Street
Brooklyn, NY 11215

You're not alone in your praise of Ross Andru's artwork, Ed—not by a long shot! His fans amongst the Bullpen alone are Legion—and Lively Len Wein is at the head of the pack. Ross's work may be a touch more offbeat than most, but as we see it, that's just perfect for the most offbeat super-hero of them all. Ross is a diligent, hard-working artist who labors over every panel he puts to paper, and we think all that effort and dedication shows.

As for whether or not Ross will be able to take on any more work at this time, he's been doing a little talking along those lines of late, but we'll all just have to wait and see.

NEXT ISSUE: The ol' Well-Crawler meets that Marvelous Mutant...NIGHTCRAWLER! (And if you don't know who he is...where've you been? Run right out and pick up a copy of the all-new X-MEN, already!) And it all takes place in a rather nice little yarn we call "Let the Punisher Fit the Crime!" And if that title gives you any ideas as to the identity of our other guest-star, consider yourself no-prized! It's action like you've never seen before—and Coney Island ain't never gonna be the same! So bamf right out to your favorite store in just thirty days for SPIDER-MAN #162! 'Nuff said!



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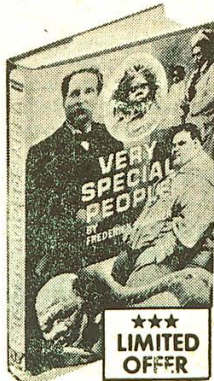


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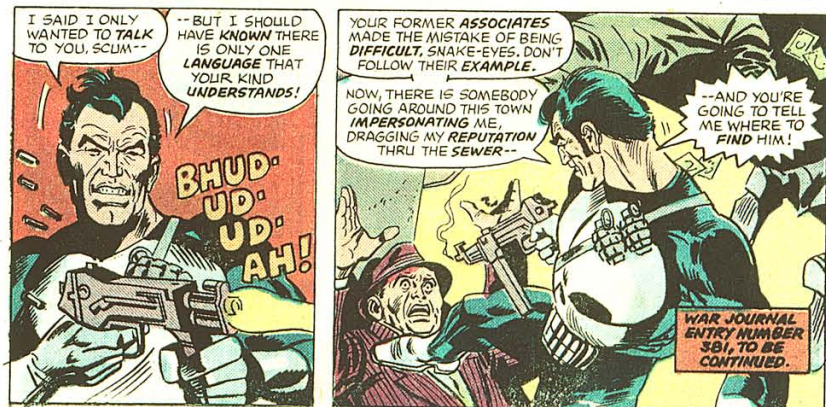
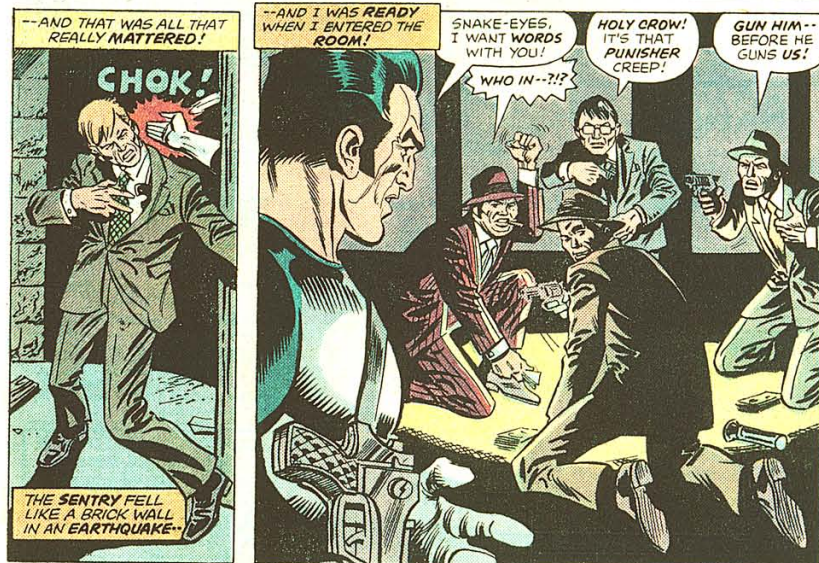
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I'VE HEARD HE'S SWORN TO SURRENDER HIMSELF ON THE DAY THAT EVER HAPPENED!

I DON'T KNOW WHICH IS WORSE: GOING UP AGAINST A HOMICIDAL PUNISHER-- OR SEEING POINTY-EARED DEMONS WHO AREN'T EVEN THERE--!

EH? MY SPIDER-SENSE TINGLING--!

WHO--?!!

AND, FOR THE RECORD, MY PROPER NAME IS-- NIGHTCRAWLER!!

I'M AFRAID IT'S THAT NON-EXISTANT POINTY-EARED DEMON ONCE AGAIN, SPIDER-MAN--!

UNNGGHH!!

NOW PLEASE, MY FRIEND--STAY DOWN! I HAVE NO WISH TO INJURE YOU FURTHER!

OUR BATTLE EARLIER THIS EVENING WAS A TRAGIC MISTAKE! I DO NOT WISH TO SEE IT REPEATED!

HUH? H--HE'S TAKING MY CAMERA--?!!

BUT WHY--?

FAREWELL, SPIDER-MAN! IF EVER WE MEET AGAIN--

--I SINCERELY HOPE IT WILL BE AS FRIENDS!

MAN, MY HEAD'S STILL SPINNING FROM THAT ONE-TWO PUNCH HE HANDED ME-- BUT I STILL CAN'T LET THIS NIGHTCRAWLER GET AWAY FROM ME AGAIN!

AT LEAST, NOT TILL I FIND OUT WHO--OR WHAT--HE REALLY IS!

THUS... THERE, MY FRIEND! I RETURN YOUR CAMERA TO YOU NOW--GLADLY!

IF YOU WISH, I WILL EVEN REPAY YOU FOR THE FILM I'VE DESTROYED!

YOUR GENEROSITY OVERWHELMS ME, BRIGHT-EYES-- BUT ALL I WANT FROM YOU IS THE SATISFACTION OF PLANTING MY FIST ON YOUR JAW--!

NO! I HIT HIM TOO HARD--! HE'S FALLING--!

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A RAGBAG OF RIOTOUS REPORTEER FOR OUR RESPLENDENTLY RAREFIED READERSHIP!

STAN LEE'S SOAPBOX

Here it is—the big news we've been promising you. I'm proud and delighted to announce that one of the most skillful and popular writer/editors in comicdom has just been named editor-in-chief of Marvel Comics. I'm referring, of course, to my good friend and fellow bullpener, none other than amiable Archie Goodwin! I know that our illustrious list of former editors-in-chief, Roy Thomas, Len Wein, Mary Wolfman, and Gerry Conway, who are now busily engaged as senior writer/editors for mixed-up Marvel, join me in wishing Archie fame, fortune, fun, and fortitude as he tackles one of the most demanding jobs in all of comicdom. Of course, ol' Arch has a couple of things going for him—he can always count on help from our artful armadillo, not to mention Howard the Duck. Speaking of Hyperbolic Howard, he's sorry he had to miss the magnificent Marvel Con which was held in New York a short time ago. (See how sneakily we manage to change the subject?) But he was probably the only one in Gotham who did miss it. The crowds were unbelievable, the fun indescribable, and the excitement unimaginable. One important note: All of you who saw John Buscema's amazing art lesson at the Con, and want to join his Manhattan comic book art class—please write to him directly at Box 394, East Setauket, NY 11733. He'll personally send you his info-packed brochure, telling you what, where, when, and how much. Something else you might want to know about is the new, exciting Museum of Cartoon Art at 384 Fieldpoint Road, Greenwich, CT 06830. It's the first museum I know of devoted exclusively to comic books, comic strips, panels, etc. If you'd like to join, write them a note and request information—and if you're in the neighborhood, drop in and tell 'em you're a maniacal Marvelite—they'll treat you like a long-lost buddy! And speaking of treatment, I've gotta thank the wonderful guys and gals at West Virginia University, the University of Notre Dame, and Virginia Commonwealth U. for the really sensational treatment I recently received when I brought the "message of Marvelism" to their celebrated campuses. If the world's politicians and heads of state were as friendly, frank, and forward-thinking as the kids I meet at colleges throughout the country, we might really be able to call ourselves a civilization! Anyway, if you're in the Chicago area August 7th and 8th, drop in to the Towers Hotel where I'll be sounding off at the Chicago Comicon on that weekend. If you think these Soapboxes are the pits, wait'll you see how much worse it can be when you have to hear me in person! But, till next time, never hand-wrestle with the Hulk—if you beat 'im, he'll probably sulk! Okay, Archie, take it awaaaaay...

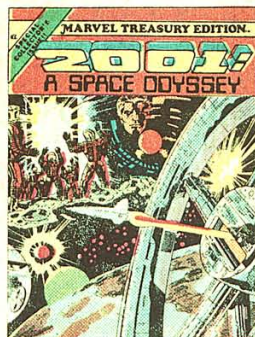
Excelsior!

Stan

ITEM! By now, you must have glanced at the lower right-hand corner of the page and glimpsed what's already had the Bullpen bubbling for months. Right! It's time for the most terrific Treasury Edition of them all—2001: A SPACE ODYSSEY. An all-new, all-original adaptation of the MGM-Stanley Kubrick movie classic written, drawn, and edited by JACK "King" KIRBY, inked by "Fearless FRANK" GIACOIA, and lettered by JOHN COSTANZA, with mind-boggling color by "Mirthful MARIE" SEVERIN and the King himself. From the Dawn of Man sequence to the birth of the Star-Child, this bonus-length blockbuster comes to life with the special kind of wonderment that only the artist who brings you CAPT. AMERICA and a thousand and one other comics milestones (including our latest smash, THE ETERNALS) could conceive. If we seem to be thumping the tub a little hard on this one, people, it's only because we're so blasted excited about it. But underneath all the heady hyperbole, our message is still basically simple: DON'T MISS IT!

ITEM! With ARCHIE GOODWIN moving to our color line, you might well ask who is taking over editing the black and white magazines he used to handle (and if you don't ask, it blows this whole item). Answer: "Joyful JOHN" WARNER. Assisting John will be a newcomer to the Bullpen, "Reliable RALPH" MACCHIO. Our best wishes to you both, guys. Now about that issue of DOC SAVAGE that's running late...

ITEM! As this is being written, it's Spring—and a young Bullpen's fancy lightly turns to thoughts of softball. Led by Co-Captains "Diamond JIM" NOVAK and "Impish IRENE" VARTANOFF, the Marvel Ten took to the field for the first time this season in an exhibition game with the good folks of Home Box Office, fighting them to a 17-17 draw (No pitchers' duels in this league, fans). Can the team that placed 13th out of 16 last year build this auspicious start into a solid first division spot—or are our only superheroes in the books we create? Watch this page for further developments, sports freaks.



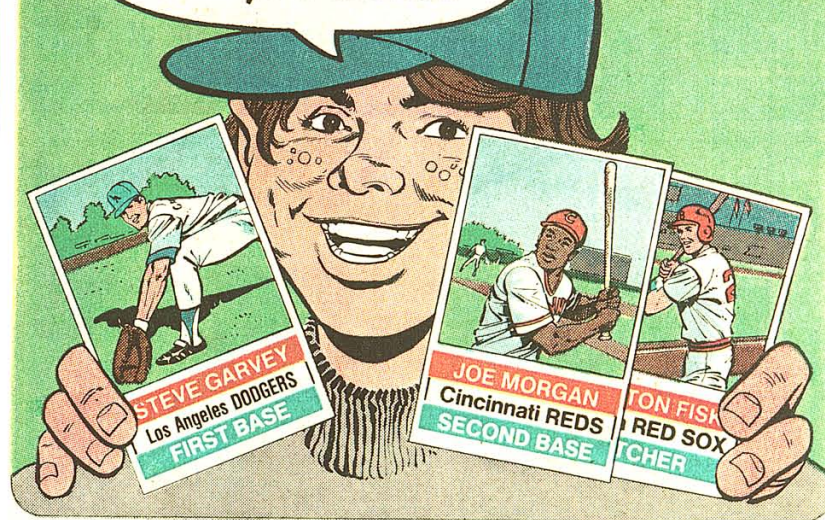
ITEM! With space at a premium this edition, we'd better ring in our Unabashed Plug Department to group together some items of special interest. Like: two more awesome Annuals coming your way, the GIANT-SIZE DAREDEVIL and the equally GIANT-SIZE HULK, both with all-new, novel-length stories. And (as long as you're reaching for your wallet) there's MARVEL PREMIERE which features "Wholesome HOWIE" CHAYKIN's decidedly different MONARK, STAR-STALKER, plus MARVEL SPOTLIGHT, which this month illuminates WARRIORS THREE. Since said warriors happen to be Fandral the Dashing, Hogun the Grim, and Volstagg the Voluminous of MIGHTY THOR fame, you know that has to mean swashbuckling adventure at its best. And if all that is still not enough, MARV WOLFMAN and "Big JOHN" BUSCEMA have a sizzling second issue of NOVA, our newest superstar, all set for your perusal. We may not be doing everything you want, Marvelite, but you can't say we aren't trying.

Finally, we're closing on a considerably less light note than we normally try to bring to these proceedings. By now, you're aware (perhaps painfully so) that the price of our regular color titles has risen to thirty cents. We didn't want the matter to pass without some explanation. Chiefly, it's due to reasons already much too familiar: inflation and spiraling costs. We held the line as long as possible, even after our competitors raised their prices, but printing, engraving, and paper costs—which we can't control—eventually made the hike inevitable. We're sorry. We don't like it any better than you do, but we have no real choice. One thing we can pledge, however, is that we will work even harder to make Marvel books the most entertaining comics available today...at any price. Being number one doesn't mean we take anything for granted, faithful one...least of all, you.

The Bullpen

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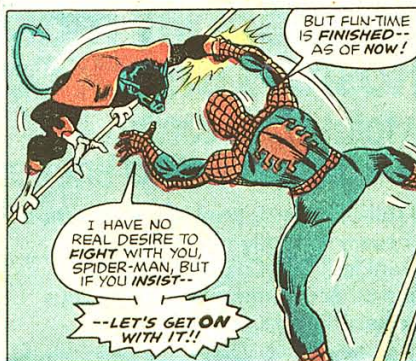
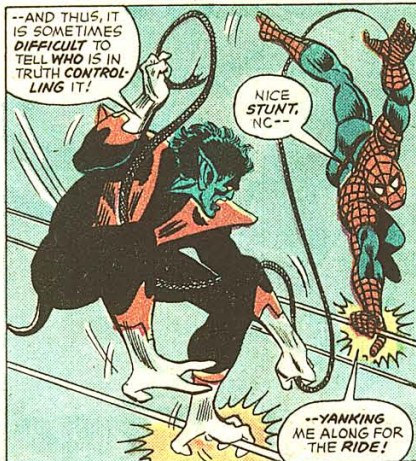
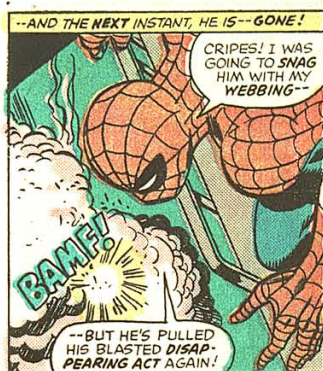
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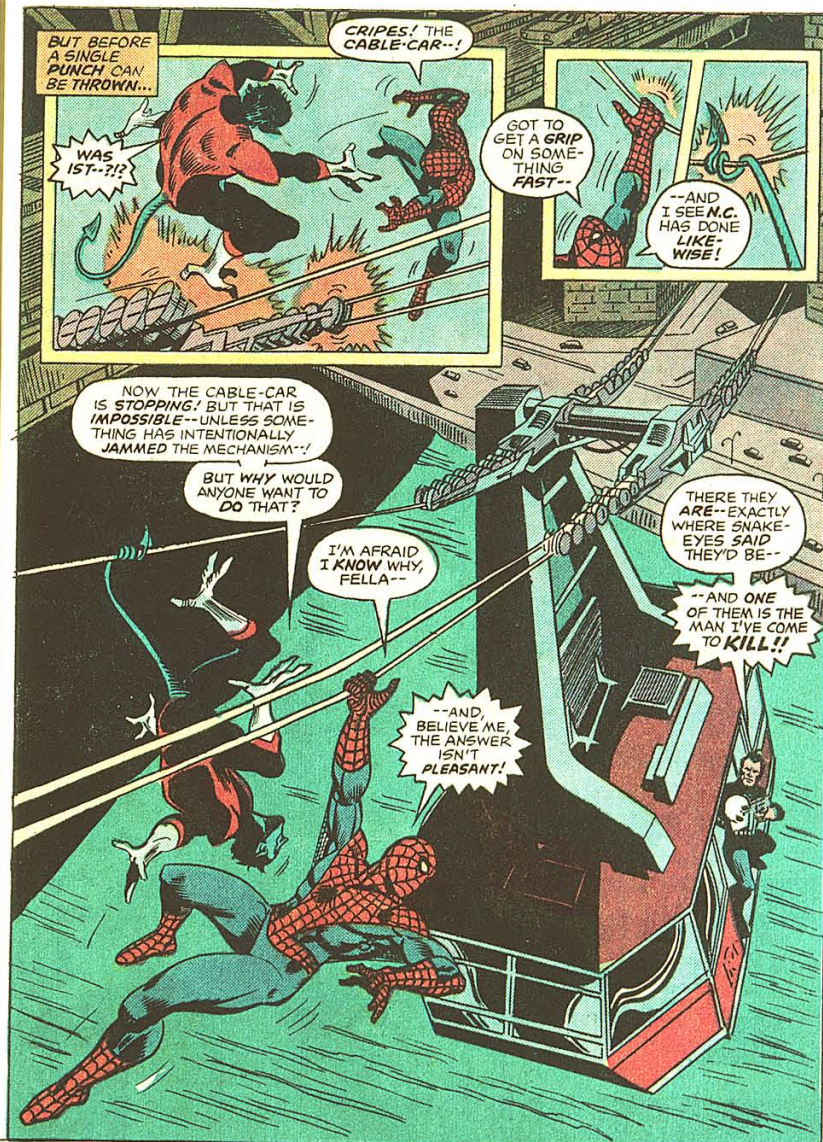


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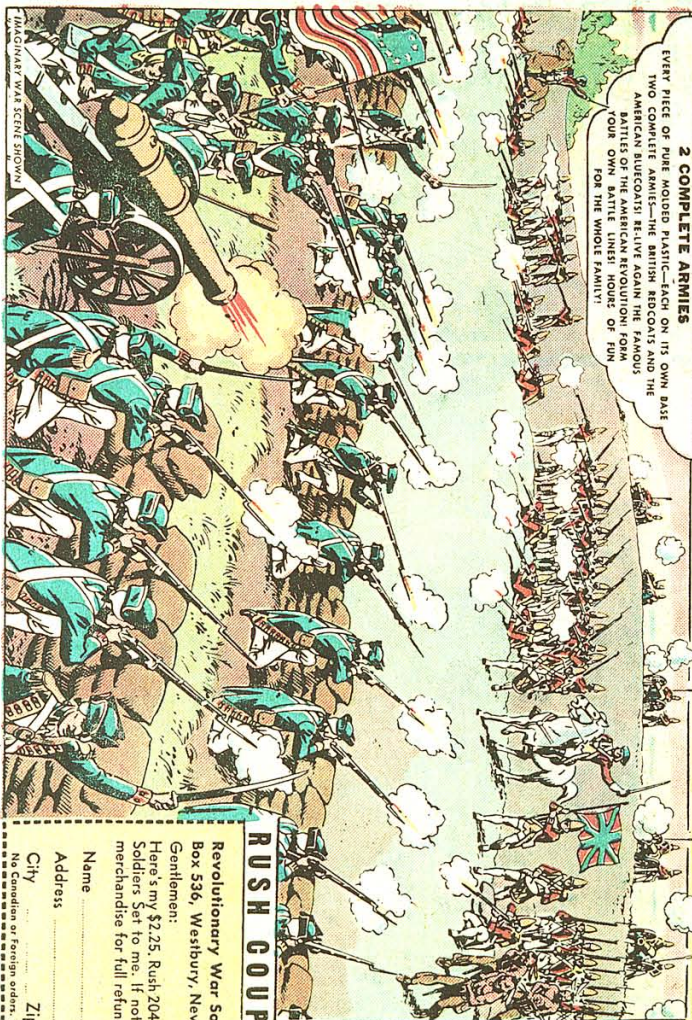


NEXT ISSUE!

THE CATAclysmic CLIMAX TO THE WILDEST SPIDEY SAGA YET! PLUS--THE REVEAL OF THE MAN CALLED JUGSAW! BE HERE FOR...

"LET THE PUNISHER FIT THE CRIME!"

31



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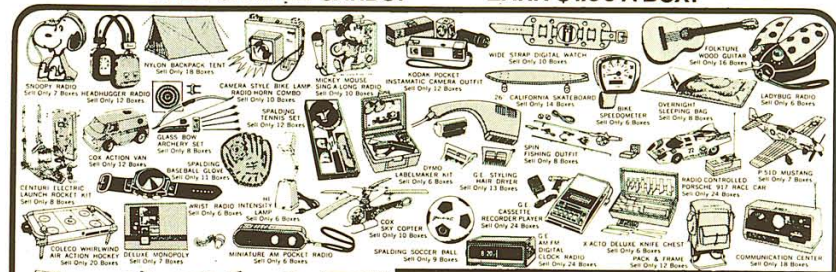
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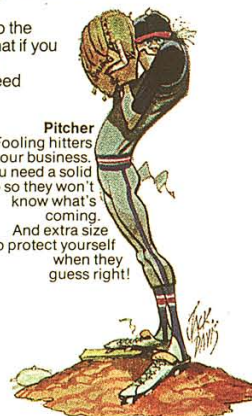
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